

DARGANFOD POWYS

symudwch i'r **canolbarth**
move to **mid wales**

DISCOVER POWYS



symudwchiganolbarthcymru.com
movetomidwales.com


Powys



A
MOVE
in the
RIGHT
DIRECTION

Powys offers an incredible diversity of landscapes and with that, opportunity. Centrally located between industrial South Wales, the English borders of Shropshire and Herefordshire, Snowdonia in North Wales. Powys is criss-crossed by mountain passes, dotted with characterful little towns and never far from water – whether it’s our sparkling rivers or great lakes.

From pristine parks and rolling hills, breathtaking Welsh valleys to tucked away villages, we have it all. There’s 2,000 square miles of freedom out there with your name on them.

As well as excellent work opportunities and infrastructure Powys offers a warm Welsh welcome. Enjoy a great work-life balance, breathe in the clean mountain air, be seduced by our market towns, lined with independent stores and boutique shops selling their own artisan crafted products. Then lose yourself in our region’s epic outdoors, lounge in our lush countryside all whilst enjoying our local produce - from field to fork our food is as fresh as it gets.

LIVING

- Housing
- Health
- Leisure
- Education

WORKING

- Employment
- Skills

LOCATE

- Our businesses
- Help and support
- Premises, land and planning
- Workforce
- Infrastructure and transport links
- Business networks



Living



in Powys





Live to aspire

Indulge in a different type of lifestyle. Spend your weekends exploring the countryside having epic adventures, you'll always find something to do — wild, new, exciting or relaxing.

We're big on wide-open spaces, we've a national park with lots of magnificent areas of outstanding natural beauty and great expanses of forest and woodland. There are major mountain ranges – the Brecon Beacons – with some lesser (but no less beautiful) uplands, which fall away into broad river valleys. Epic landscapes are around every bend including The Elan Valley Lakes and rivers, the Cambrian Mountains, the Brecon Beacons National Park to the south, and bordering the Snowdonia National Park in the north. We've also got some impressive waterfalls, such as Pystyll Rhaeadr, which is higher than Niagara Falls. Whilst Mid Wales is rural, there's style and substance here, plus your money can go further too. With small spa and lively market towns such as Llandrindod Wells in place of large cities, waterfalls instead of busy walkways combined with mountains, lakes and great people. Commuting is easier with well connected access to major towns and cities with good rail links, trunk road networks, and national bus links. The rural life combines the great outdoors and healthy living. It's about community spirit and togetherness with strong local neighbourhood networks. It's also about wellbeing and offering safe and supportive communities to live and grow, it's a place that constantly reminds you how to relax.



More information available at:
streetcheck.co.uk



Feel at home

Whether you're bound for a lively town or off to the calm of the countryside, choosing where you'll live is an important decision.

Fortunately, there's ample choice to suit your new lifestyle in Powys whether you're renting or buying, so you make the best choice for you and your family.

All prices quoted from [rightmove.com](https://www.rightmove.com), correct as of 2016.

↑ Population Figures

↑18,498
Welshpool

↑17,006
Newtown

Well connected towns

In 2016 terraced properties sold for an average price of £129,005, while semi-detached properties fetched £151,437.

↑12,694
Llandrindod Wells

↑14,283
Brecon

↑10,107
Ystradgynlais

Breathe easy

So you've unpacked the kettle and tasted a slice of our local bara brith, now what? Ensuring that your family remains happy and healthy is next on your checklist, with excellent healthcare and our councils commitment to creating a healthier Wales means your wellbeing is well looked after.

After all, this is a county that doesn't stand still. There's lots to see and do with biking and cycling, water sports, horse riding, walking, motorsports, climbing, caving, golf, fishing, activity centres, waterways, and parks and gardens to ensure a great work-life balance. There are sixteen leisure centres with a host of facilities and activities where you can make new friends while trying something new. And there is FREE SWIMMING for all under seventeens living in Wales during school holidays.

When you live in Mid Wales, you and your family have access to a range of healthcare services — many of them free.

Minor Injury Unit

Within Powys there are ten community hospitals, four of which provide minor injury unit facilities.

Accident & Emergency

General accident and emergency facilities are provided at the many General Hospitals bordering the county, which are all highlighted on the opposite page.



More information about the Powys Teaching Health Board and their services is available at:

powysthb.wales.nhs.uk/home



Stretch your legs

Ghost-haunted lakes, defeated giants and wizards: myths and legends await you around every corner. The site of major battles through the ages Powys has a story to tell.

Littered with castle sites (640 to be exact) and battlefields, you can read about our ancestors in books and you can see what they saw, touch what they touched, walk a mile in their shoes. Whether you're looking for adventure or an opportunity to kick back and relax, Powys is the perfect place for you and your family. Surrounded by dramatic waterfalls, hiking trails and unspoilt National Parks, the heart of Wales is a fantastic base for a truly unique lifestyle.



Just a short distance from Swansea and the only part of our county in industrial South Wales, the Upper Swansea Valley and the town of Ystradgynlais is steeped in arts, culture and industrial heritage. Famous for its links with the artist Josef Herman, the international opera singer Adelina Patti, and David Thomas, the founder of the iron industry in Pennsylvania, USA.

The Brecon Beacons National Park stretches from the dramatic limestone country of the Black Mountain (singular) in the west through to the English border beyond the Black Mountains in the east. The best bases are the largest towns in the south at Brecon or the market towns such as Hay-on-Wye, the former a foodie paradise, the latter a must for bibliophiles.

North of the popular Beacons lie the old spa towns, such as Llanwrytd Wells, known throughout the land for its eccentric events and the elegant Llandrindod Wells. The quiet countryside is crossed by spectacular mountain roads, open countryside, picturesque villages and dotted with ancient churches.

Head to the east where you'll find the border town of Knighton, the home of Offa's Dyke with its traditional commercial centre and flourishing industries.

Like many country towns in Mid-Wales, beautiful Llanidloes has a thriving arts and crafts community and a relaxed atmosphere. Montgomeryshire is the northern portion of Powys, with a small population and lots of open countryside. The country's largest town, Welshpool, is home to Powis Castle, one of the country's finest fortresses, and is also close to Lake Vyrnwy, a delightful spot for rambling and nature watching.

A year-round programme of cultural events including the Hay Festival, How The Light Gets In, Brecon Jazz and Green Man Festival draws visitors from all over the world, not forgetting the more obscure events like the World Bog Snorkelling Championships to keep you entertained. And you won't get far in our market towns before you stumble across a theatre, gallery or concert hall. The county has lots of local shows and festivals throughout the summer with the largest agricultural show in Europe, the Royal Welsh Show in July at the showground near Builth Wells.



More information about things to see and do in Powys is available at:

midwalesmyway.com

Learn the Welsh Way

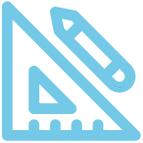
Education is important to us in Mid Wales and is home to outstanding schools and colleges, offering a wide range of subjects which attract students from around the world.



More information about education services in Powys is available at:

powys.gov.uk/en/schools-studentsnptcgroup.ac.uk

There are many nursery, pre-school and child care options in Powys to suit your needs. Throughout their learning, Wales' Curriculum encourages your child to develop their interest, build on their strength, and learn in creative and encouraging settings. The County has significantly higher levels of skilled occupations and lower levels of unskilled occupations compared to the rest of Wales.



Secondary School Locations:

- Brecon
- Builth Wells
- Crickhowell
- Llanfair Caereinion
- Llandrindod Wells
- Llanfyllin
- Llanidloes
- Machynlleth
- Newtown
- Presteigne
- Gwernyfed
- Welshpool
- Ystradgynlais

The county has high employment levels and good quality jobs which presents a great opportunity for career development.

We have strong links into the Mid Wales higher education system through the Growing Mid Wales Partnership working with Aberystwyth University, University of Wales Trinity Saint David, and NPTC Group in the further education sector.



Further Education Locations:

- Brecon
- Newtown

Working

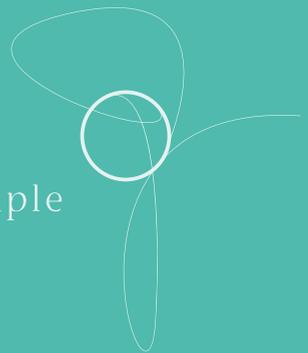
A person wearing a denim jacket is standing at a wooden workbench in a workshop. On the table, there is a wooden crate containing tools, a small potted plant in a metal tin, and several rolls of white paper. The background shows a workshop environment with various equipment and a window. The entire image has a teal color overlay.



in Powys



riversimple



Make a better future for yourself

Powys is a place for opportunity, hosting some of the most diverse and advanced businesses with a healthy job market across the Public, Private, and Third Sectors.

The county itself has a strong economy and with our excellent employment opportunities and an enviable way of life, living in Powys is a unique experience like no other. We produce hydrogen fuel cell cars, advanced motor systems, research and development, medical industries, software development, and advanced engineering. There are lifestyle businesses, traditional industries and always demand for local services.

Land the perfect job

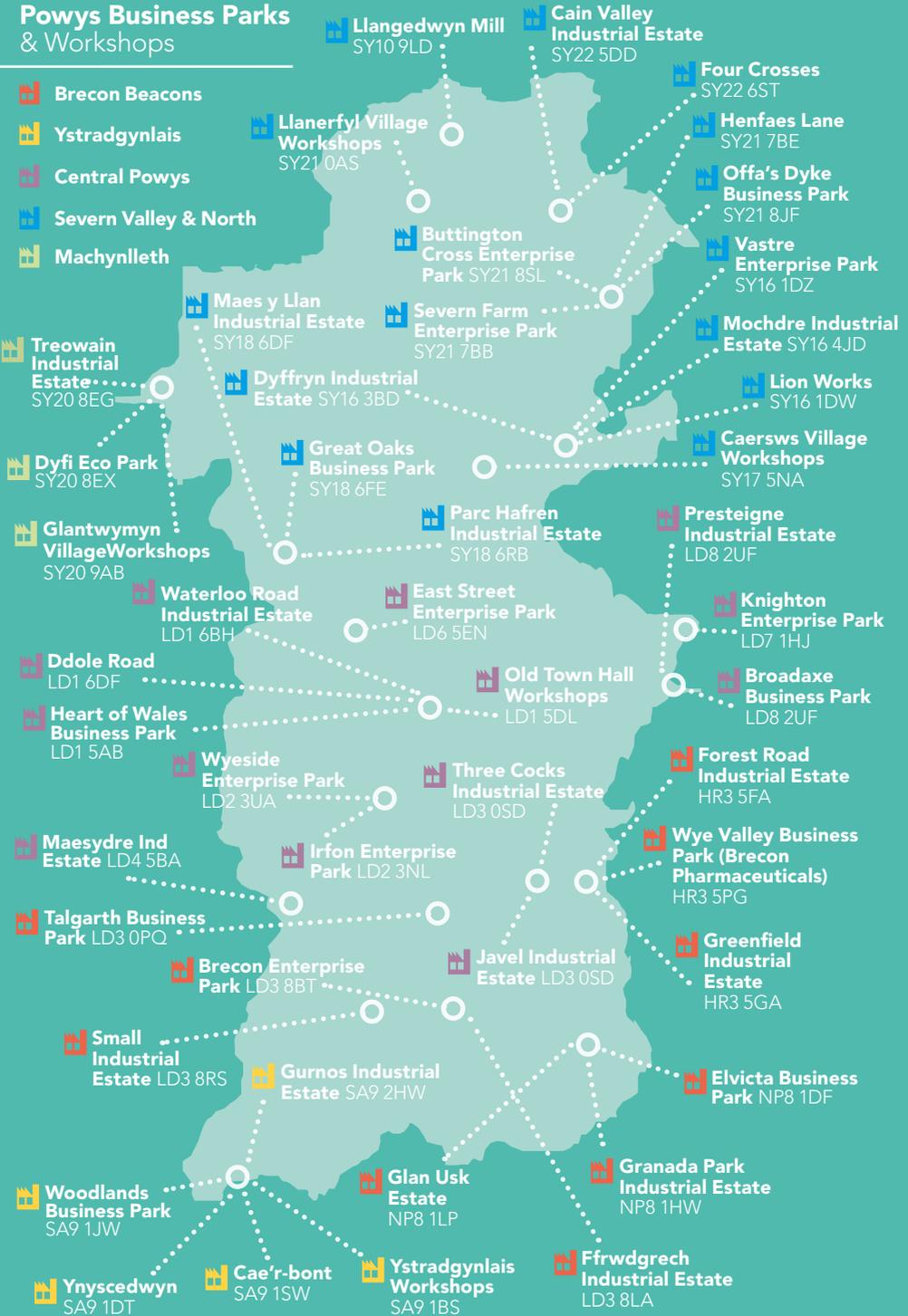
The county has the lowest unemployment rate in Wales - it's a great place to work - and there is always demand for skilled labour and professional/managerial services.

Approximately 65,000 people work in Powys across a wide range of employment sectors including:

- Wholesale, retail, transport, hotels and food 22%
- Agriculture, forestry and fishing 16%
- Production 11%
- Construction 8%
- Public administration, defence, education and health 24%
- Information and communication 2%
- Finance and insurance activities 1%
- Real estate activities 1%
- Other service activities 6%
- Professional, scientific and technical activities; administrative and support service 9%



Powys Business Parks & Workshops



Skilled & ready

Areas of high demand include technology skills, the construction sector, and engineering. Training and apprenticeship schemes are available through local employers and Careers Wales Skills Gateway.

There are various support initiatives to help those recently made redundant towards the cost of retraining along with support for potential employers, as well as providing a complete package of support. Additionally the Workways + Powys programme supports economically inactive over the age of 54 returning to work.



Further information is available from;
careerswales.com/en/skills-gateway





Locate



in Powys





Travel via the scenic route

Experience a commute with views so wonderful you'll want to get a bit farther into it.

Alternatively, take the vast horseshoe curving from one side of Wales to the other linking Welshpool, Machynlleth and Knighton. With two thousand square miles of breath-taking scenery and views that seem to go on for ever.

In addition to open roads, we've got 18 train stations and a comprehensive bus network, not to mention several narrow-gauge railways. For those shorter journeys to work, you could ride a bike for an epic cross country adventure.

You'll be in good company

With compelling incentives and first class business infrastructure within our Powys local growth zone, your business will be in excellent company within Mid Wales. Powys' range of skills, manufacturing services, connectivity and support networks across the county makes it an ideal location, whatever your business.

Originally built on an agricultural economy, Mid Wales success runs even deeper today, playing host to some of the most diverse and advanced businesses out there. With over 14,000 businesses in the region, we're proud to promote and welcome enterprises from various industry sectors including Energy and Environment, Food and Farming, Advanced Materials and Manufacturing, Life Sciences and Tourism, with sizes ranging from micro to large-scale operations. Our aim is to further diversify the economic base and create new job opportunities, in turn giving you the space and infrastructure to enable your business to soar.



For help and advice contact Powys County Council's
Regeneration Team:

Tel: 01597 827656

Email: invest@powys.gov.uk

Website: growinpowys.com

In the Zone

Powys is conveniently located between a number of key Enterprise Zones including:

- Snowdonia (North) - Including Trawsfynydd as a hub for innovative low carbon technology enterprises and Snowdonia Aerospace Centre, forming Wales' capability in Remotely Aircraft Systems (RPAS).
- Deeside (North) - hosting a wide variety of advanced manufacturing centres within such industries as aerospace, automotive and process engineering, construction and packaging.
- Hereford, Skylon (East) - Strong sector focus on defence and security.
- Ebbw Vale (South) - Offering access to other manufacturing hubs in the UK including the west midlands.
- Port Talbot Waterfront - sectors including Advanced Materials and Manufacturing, Energy and Environment and Construction.



Thrive in the environment

Across the expansive county of Powys there is a huge variety of locations and premises to choose from, to enable your business to thrive.

Keen to encourage and help the development within Mid Wales, the county has been designated a Local Growth Zone by Welsh Government at key commercial centres including Severn Valley (Newtown and Welshpool), Llandrindod Wells, Brecon, and Ystradgynlais.

Severn Valley Area

With close links to the Marches area of Shropshire and Herefordshire, the location has access to the Midlands, England's North West and North Wales Enterprise Zones.

The main business centres in the region include:

- **Llanfyllin**
- **Llanidloes**
- **Newtown**
- **Welshpool**



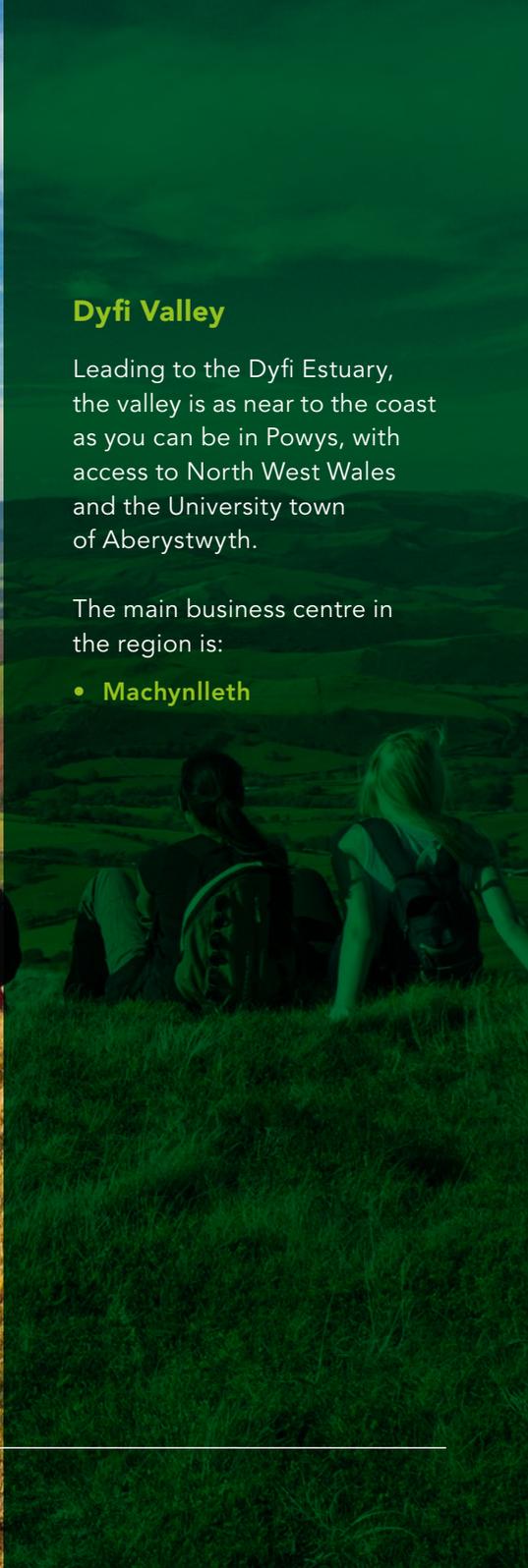


Dyfi Valley

Leading to the Dyfi Estuary, the valley is as near to the coast as you can be in Powys, with access to North West Wales and the University town of Aberystwyth.

The main business centre in the region is:

- **Machynlleth**



Central Mid Wales

A great central location in Wales with easy access to the Marches of Shropshire, Herefordshire and on towards the Midlands.

The main business centres in the region include:

- **Builth Wells**
- **Knighton**
- **Llandrindod Wells**
- **Prestiegne**
- **Rhayader**





Brecon Beacons

Bordering the heads of the valley areas and Industrial South Wales, this area is close to the Enterprise Zones at Ebbw Vale and Hereford, providing access to other manufacturing hubs and supply chains in the UK including the West Midlands with trunk road connections to the M4/M5 motorway network.

The main business centres in the region include:

- **Brecon**
- **Crickhowell**
- **Talgarth**
- **Hay on Wye**

Upper Swansea Valley

Just 30 minutes from Swansea City Centre with access to the M4 and A465, the area sits just outside of the Brecon Beacons National Park, providing businesses with the best of both worlds; a location close to a regional market and the only part of Powys within Industrial South Wales.

The main business centre in the region is:

- **Ystradgynlais**



Workforce

Whilst the County has low unemployment much of this is due to high levels of part time employment, creating an underlying demand for full time employment.

The high potential for recruitment within full time roles across the county is due to the existing rise in part time roles and available workforce, with the Powys Stronger Communities programme identifying the potential for 10,000 new jobs across the country over the next five years (2016-21).

Powys is the most popular destination for those migrating into the country from south east England. The largest proportion of those are between the ages of 16-49 years old, with the county's qualifications higher than the Wales average and a larger proportion of management occupations and skilled trades than the rest of the UK.



Help for employers with training and recruitment is available through Careers Wales and Business Wales:

careerswales.com/employers
businesswales.gov.wales/skillsgateway



Infrastructure & transport links

Faster Connections

The Welsh government has invested heavily into the installation of fibre optic broadband networks across the main commercial towns and rural Mid Wales, making our internet and mobile connectivity fit for the 21st century and onto a globally competitive level.

Air travel to London from Cardiff, Liverpool, and Manchester airports means that London can be just 2.5 hours away from your door.

Public Transport

Rail services connect Aberystwyth to Shrewsbury across the north of the region and West Midlands to Birmingham Airport through the centre, linking Swansea and Shrewsbury, while the T4/T6 Traws Cymru long distance bus and regional "X" services provide public transport across the county.

Commercial Air Links

Exist outside of the region at Cardiff Wales Airport, Birmingham, Liverpool, and Manchester airports.

Nearest Sea Ports

The nearest commercial ports are outside the region at Holyhead, Fishguard, Pembroke, Swansea, Cardiff and Liverpool.

The Roads to success

Powys is investing in better ways to improve connections throughout the county, with the recent Newton by-pass investment creating faster journey times into key industrial sites within the area.



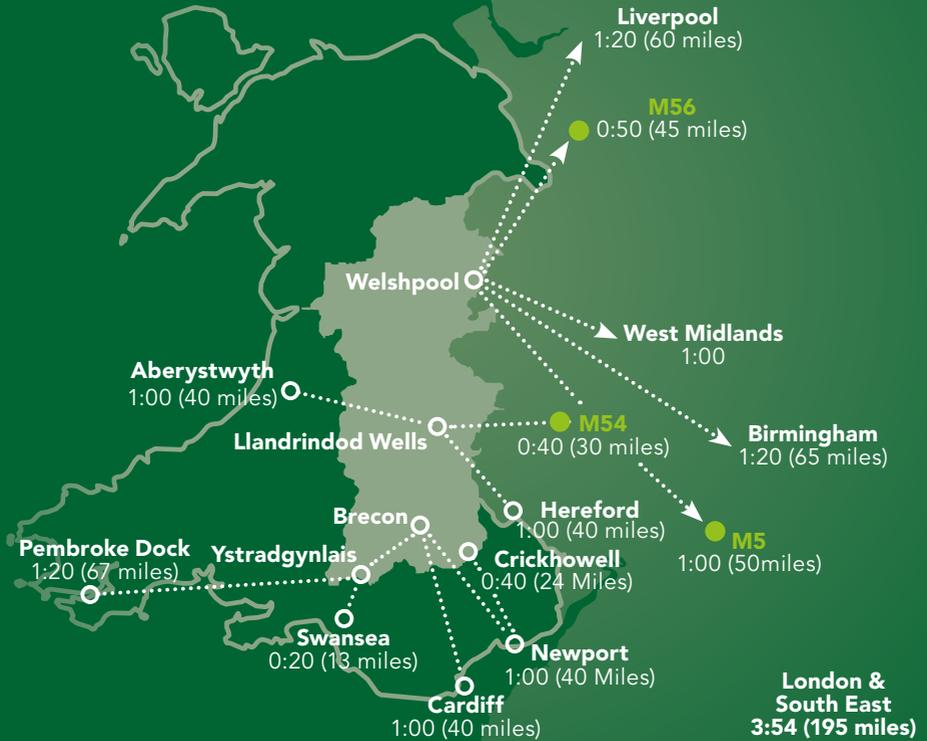
The key north-south road routes in the region are:

- **A470 (T)** linking Cardiff and south Wales north through mid-Wales to Trawsfynydd and north Wales (**A55**).

The key east-west road routes in the region are:

- **A44(T), A470(T)**, linking mid Powys to Aberystwyth in the west.
- **A44(T), A470(T), A489(T)** and **A458(T)** mid Powys to the east and the **A49(T)** and **A5(T)** and **M54** along the Marches border and onto the West Midlands beyond.
- **A483 (T)** linking north Powys to Wrexham, Merseyside, the **M6** and Manchester.

***Approximate Journey Times**



Help & Support

Powys comes equipped with mountains, hills, rivers and lakes. Swap the motorway queues for mountains moulded by nearly eight millennia of human activity.

Having local knowledge is always a big help. The County Council's Regeneration Service provides help and support to guide businesses looking to relocate to this area. With links into local property, statutory services and a close relationship with public sector support agencies we can link you up with the right people to make your move as smooth and straightforward as possible.

Move to Mid Wales

Regeneration and Corporate Property,
Powys County Council, County Hall,
Spa Road East, Llandrindod Wells, Powys,
LD1 5LG.



For help and advice contact Powys
County Council's Regeneration Team:

Tel: 01597 827656

Email: invest@powys.gov.uk

Live Work Relocate



**Powys County Council's
Regeneration Team;**
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